



NORWAY-ASIA

BUSINESS SUMMIT 2018

www.norway-asia.com

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Summit Programme

WELCOME TO SINGAPORE

The Norwegian Business Association (Singapore) is pleased to host the seventh edition of the Norway-Asia Business Summit. The event will take place in Singapore 16-18 April 2018.

As always, the Summit will present opportunities for Norwegian companies across Asia, as well as for colleagues coming from Norway. Hence, an important focus for the Summit is how political and economic trends will impact the business climate for Norwegian businesses operating locally in Asian countries.

Norway-Asia Business Summit creates and further develops relations between Norwegian and Asian businesses and their partners. We expect participation from high-level industry representatives, academics, journalists, politicians and government representatives. The summit aims to strengthen the competitiveness of Norwegian businesses in Asia through increased knowledge of political and economic trends, as well as market development in the region.

| | Monday 16 April 18 | Tuesday 17 April 18 | Wednesday 18 April 18 |
|-----------|--|---|----------------------------------|
| Morning | Arrival | Summit Day 1 | Summit Day 2 |
| Afternoon | | | |
| Evening | Grand Opening Dinner (Lantern, rooftop, Fullerton Bay Hotel) | Dinner (Clifford Pier, Fullerton Bay Hotel) | Departure |

BACKGROUND OF THE SUMMIT

The Norway-Asia Business Summit started in 1998. Since then, it has evolved into a meeting place for Norwegian industry in the region, with strong support by the Norwegian government and the diplomatic missions across Asia. The aim is to create a top-notch Summit focusing on competitiveness and opportunities for Norwegian companies in the region.

VENUE

The summit takes place at the iconic Fullerton Hotel. The hotel is a waterfront landmark and often described as "one of the most iconic colonial buildings" which has defined Singapore's skyline since the 1920s. The stunning Fullerton building is situated by the Singapore River and well positioned in the Central Business District.

PROGRAMME CONTENT

This year, the main topics for the Summit are within shipping, offshore, energy and new technologies. Consequently, the summit will focus on how the rapid digitalisation and transformation process will impact the industries and business environment in which the Norwegian companies in Singapore are operating.

Further, the summit will focus on new opportunities for start-ups and involve successful entrepreneurs and up and coming companies in Asia.

The Summit will also give attention to the ASEAN region, especially on political and economic trends.

WEBSITE FOR REGISTRATION AND PAYMENT

The interactive website www.norway-asia.com is set up and will be continuously updated as new information and programme is available. Later, the website will allow for participant registrations and online payments.

OUR TARGET AUDIENCE

The Singapore Summit expects to welcome over 250 participants from all over Asia, and from Norway. The target audience for the Summit can be categorised as follows:

- Norwegian-related businesses in Asia and their leaders
- Norwegian industry players with a desire to enter Asia
- Norwegian government representatives looking to how Asia can influence
- Norwegian industry in a positive direction and how they can assist Norwegian industry abroad become more competitive in a global economy
- Asian government representatives as stakeholders to Norwegian industry
- Leaders within Norwegian business support organisations
- Leaders of the region's Norwegian diplomatic missions
- Norwegian academic institutions with a keen interest in Asia and who can deliver future business leaders to Norwegian industry
- Norwegian business related media

SUMMIT NEWS AND UPDATES

- www.norway-asia.com
- www.facebook.com/norwayasia
- admin@nbas.org.sg

SUMMIT PARTICIPATION FEE

The Summit participation fees (excluding accommodation) are as follows:

- Participant Fee: SGD 890
- Early-Bird Fee: SGD 790
- Student Fee: SGD 450

Early Bird Fees are applicable until 12 February 2018. After this date, regular participation fees apply.

You may bring your spouse to the summit dinners, prices as per below:

- Dinner 16 April: SGD 200
- Dinner 17 April: SGD 200

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The Norwegian Business Associations in Asia:

- Indonesian Norwegian Business Council (INBC)
- Malaysia Norway Business Council (MNBC)
- Myanmar-Norway Business Council (MNBC)
- Nordic Chamber of Commerce and Industry in Bangladesh
- Nordic Chamber of Commerce Vietnam
- Norwegian Business Association China (NBA)
- Norwegian Business Association (India)
- Norwegian Business Association Sri Lanka
- Norwegian Business Association (NBA), Korea
- Norwegian Business Association (Singapore) (NBAS)
- Norwegian Chamber of Commerce, Hong Kong (NCCHK)
- Norwegian Chamber of Commerce, Japan (NCCJ)
- Philippines Norway Business Council (PNBC)
- Thai-Norwegian Chamber of Commerce (TNCC)

Organised by:



Supported by:



Norwegian Embassy

