



# EVALUATION

NORWAY-ASIA BUSINESS SUMMIT

[www.norway-asia.com](http://www.norway-asia.com)

 **NORWAY**  
NORWAY-ASIA  
BUSINESS SUMMIT **2018**



# Summary from Survey

% VERY SATISFIED OR SATISFIED

RESPONSE RATE 28%

OVERALL EVALUATION 98%

RELEVANCE OF SUMMIT TOPICS 75%

NETWORKING OPPORTUNITIES 85%

BALANCE OF FORMATS 85%

BALANCE NORWAY/ASIA 89%

DINNERS 96%

WEBSITE, SOCIAL MEDIA AND BROCHURE 86%

THE ORGANISING TEAM 98%

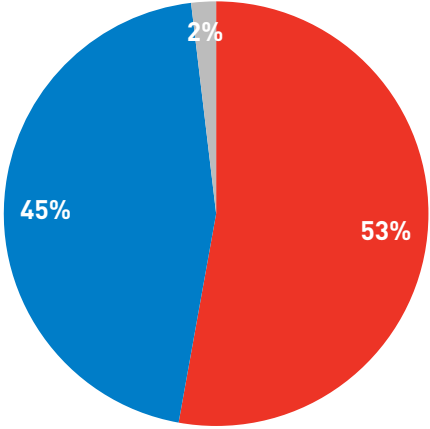




Response Rate  
62/225

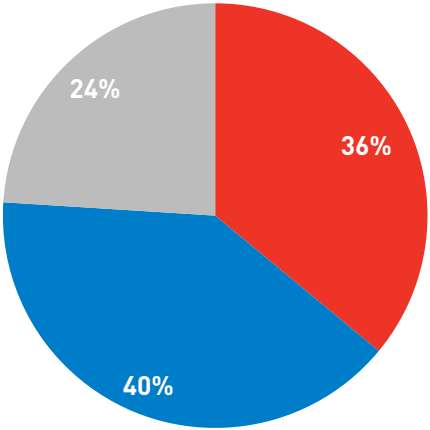
28%

Overall Evaluation



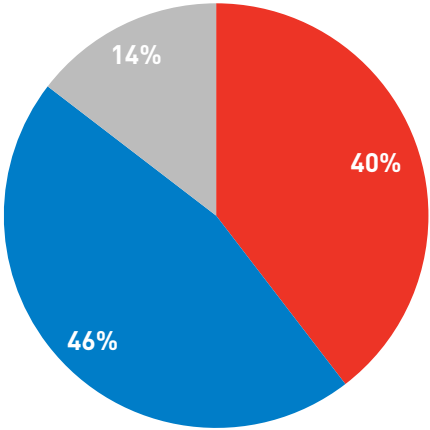
Very Satisfied      Satisfied  
Unsatisfied      Very unsatisfied

Relevance of Subjects



Excellent      Good      OK      Poor

Networking Opportunities

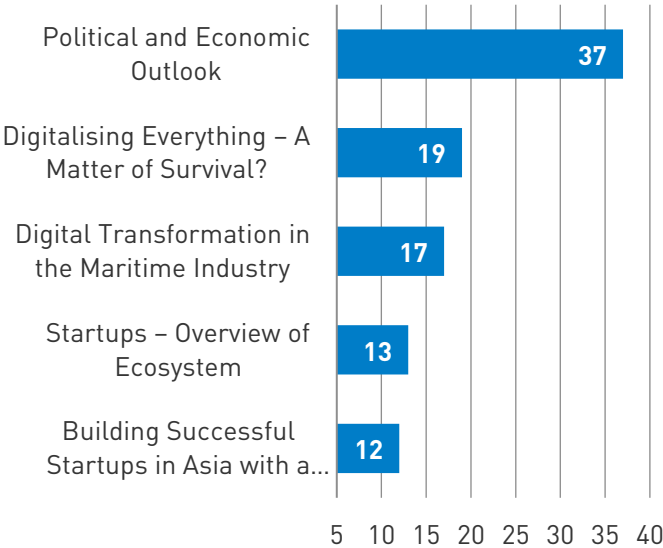


Excellent      Good      OK      Poor

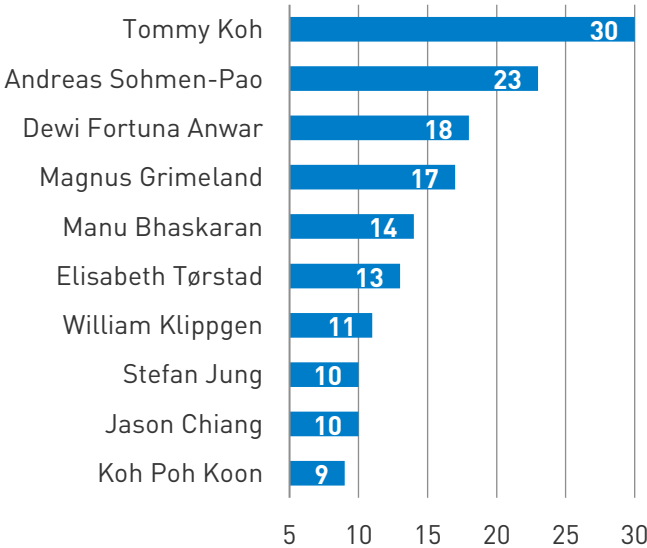




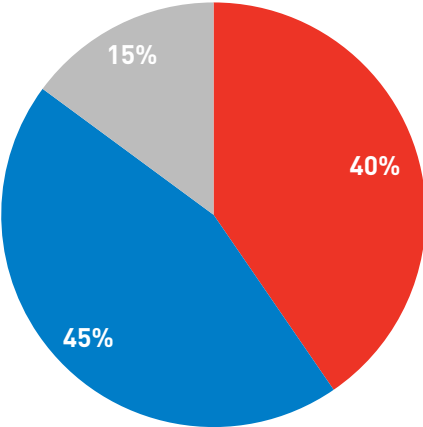
**Top 3 Sessions**



**Top 8 Speakers**

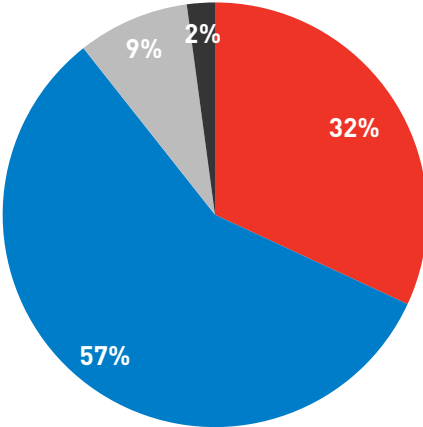


**Balance: Presentations, Panels etc.**



■ Excellent ■ Good ■ OK ■ Poor

**Focus Balance: Norway vs Asia**



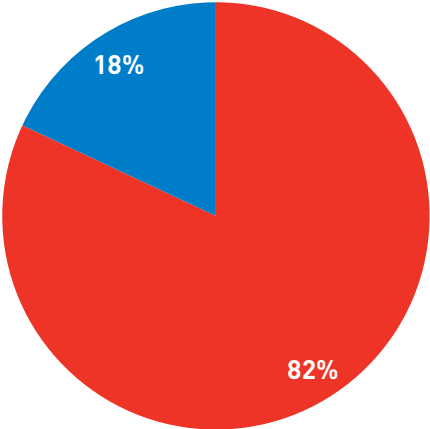
■ Excellent ■ Good ■ OK ■ Poor





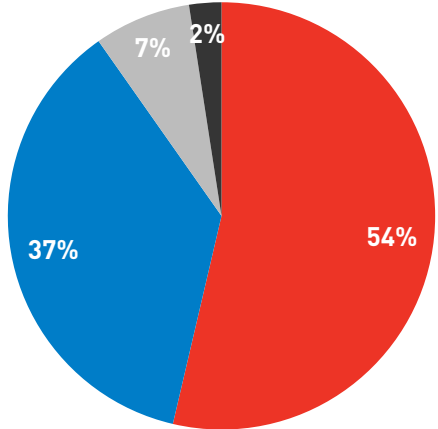


**Participant Profile**



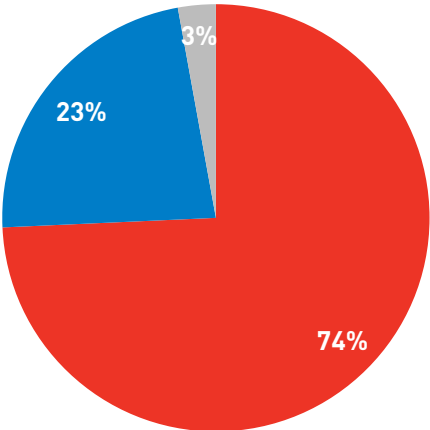
■ Delegate      ■ Speaker

**Snacks and Lunches**



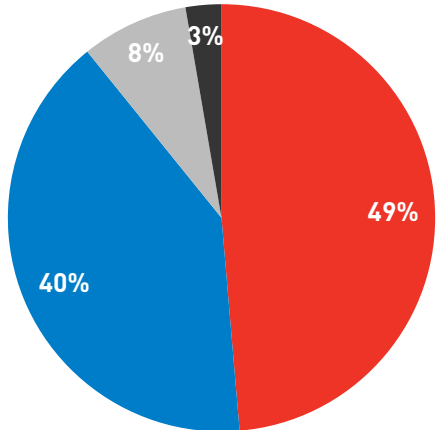
■ Very Satisfied      ■ Satisfied  
■ Unsatisfied      ■ Very unsatisfied

**Opening Dinner at The Lantern**



■ Very Satisfied      ■ Satisfied  
■ Unsatisfied      ■ Very unsatisfied

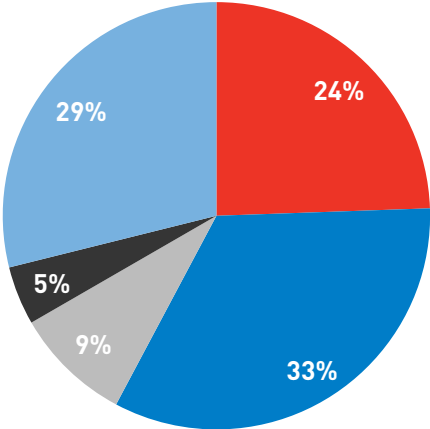
**Summit Dinner at Clifford Pier**



■ Very Satisfied      ■ Satisfied  
■ Unsatisfied      ■ Very unsatisfied

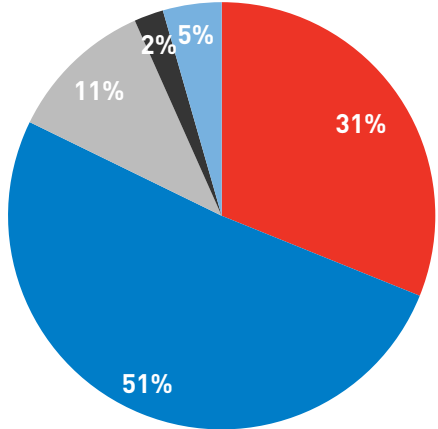


Facebook and LinkedIn Outreach



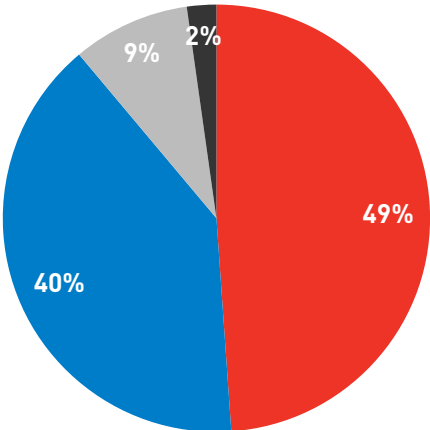
■ Excellent ■ Good ■ OK ■ Poor ■ Did not visit

Summit Website



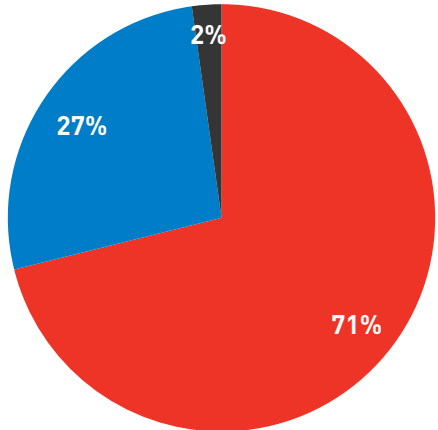
■ Excellent ■ Good ■ OK ■ Poor ■ Did not visit

Printed Programme/Visual Content



■ Excellent ■ Good ■ OK ■ Poor

Organising Team Performance



■ Excellent ■ Good ■ OK ■ Poor



Question	Choice	Answered	Skipped	
Q1	At the Norway-Asia Business Summit 2018, I was a:	Delegate, Speaker	61	0
Q2	What is your overall evaluation of the Summit?	Very Satisfied, Satisfied, Unsatisfied, Very Unsatisfied	51	10
Q3	The relevance of the Summit topics to my organisation/ company were:	Excellent, Good, OK, Poor	48	13
Q4	The networking opportunities for my organisation/company at the Summit were:	Excellent, Good, OK, Poor	48	13
Q5	In terms of sponsorship my company was:			
Q6	The general quality of the programme sessions was:	Excellent, Good, OK, Poor	47	14
Q7	The balance between different formats of sessions (panels, dialogues, keynotes) was:	Excellent, Good, OK, Poor	47	14
Q8	The balance between the focus on Norway and Asia was:	Excellent, Good, OK, Poor	47	14
Q9	Please pick your top 8 speakers of the Summit:		41	20
Q10	Please pick your top 3 sessions of the Summit:		43	18
Q11	How satisfied were you with the Opening Dinner at the Lantern?	Very Satisfied, Satisfied, Unsatisfied, Very Unsatisfied	45	16
Q12	How satisfied were you with the Summit Dinner at Clifford Pier?	Very Satisfied, Satisfied, Unsatisfied, Very Unsatisfied	45	16

	Question	Choice	Answered	Skipped
Q13	How satisfied were you with the canapes and lunches provided by the Fullerton Hotel?	Very Satisfied, Satisfied, Unsatisfied, Very Unsatisfied	45	16
Q14	The Summit website design and functionality was:	Excellent, Good, OK, Poor, I did not see the website	47	14
Q15	The Facebook and LinkedIn outreach was:	Excellent, Good, OK, Poor, I did not see the Summit social media channels	45	16
Q16	The printed programme and other visual and graphic content at the Summit was:	Excellent, Good, OK, Poor	45	16
Q17	Communication with the organiser team prior to the Summit was:	Excellent, Good, OK, Poor	45	16
Q18	The performance of the organiser team was:	Excellent, Good, OK, Poor	45	16
Q19	Advice or comments for next year's Summit?		13	48
Q20	Advice or comments for the Norwegian Business Association Singapore?		9	52

# **NORWAY** NORWAY-ASIA BUSINESS SUMMIT **2018**

The Norwegian Business Associations in Asia:

- Indonesian Norwegian Business Council (INBC)
- Malaysia Norway Business Council (MNBC)
- Myanmar-Norway Business Council
- Nordic Chamber of Commerce and Industry in Bangladesh
- Nordic Chamber of Commerce Vietnam
- Norwegian Australian Chamber of Commerce
- Norwegian Business Association China (NBA)
- Norwegian Business Association (India)
- Norwegian Business Association (NBA), Korea
- Norwegian Business Association (Singapore) (NBAS)
- Norwegian Chamber of Commerce, Hong Kong (NCCHK)
- Norwegian Chamber of Commerce, Japan (NCCJ)
- Philippines Norway Business Council (PNBC)
- Thai-Norwegian Chamber of Commerce (TNCC)

Organised by:



Supported by:



Norwegian Embassy

