H Norway-Asia 2023 Business Summit

Bangkok, 29 November 2022 to 1 December 2023





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Welcome to the Norway-Asia Business Summit

2023

The Norway-Asia Business Summit, first organised in 1998, has evolved into a meeting place for Norwegian industry in the region, the support apparatus of the Norwegian government and the diplomatic missions in the region and as such it truly represents the recently revitalised "Team Norway" concept. The summit today is the most important meeting arena between Norwegian and Asian business leaders.

The last Norway-Asia Business Summit took place in Shanghai in November 2019. 2023 will be the first physical summit since the pandemic giving Norwegian businesses a chance to meet again and to expand their networks, understand market trends and to gain insights on investment opportunities and challenges in the region.

The target audiences are business and industry leaders, government representatives, technology innovators, business support organisations, experts and academia, international organisations and media. Targeted number of participants is 200 people.

The objective is to strengthen trade and investments between Norway and Asia, and enhance cross border cooperation between leading institutions, companies and technology clusters.

Yours sincerely,

Axel Blom
President
Thai-Norwegian Chamber of Commerce



regenerative farming, climate neutrality, and farmer prosperity. In Thailand, Yara has been supporting local farming community to develop sustainable agriculture since 1972.

www.yara.com

Summit Programme

Wedne	sday, 29 November 2023
15.00-16.30	Invest in Asia Meeting, 10th floor, Wind Room, Avani+ Riverside Bangkok Hotel By individual appointments only Contact us at Organiser@norway-asia.com
17.30-17.45	Meet up at Avani+ Riverside Bangkok Hotel's Entrance (Ground Floor) (For guests who stay at Avani)
17.45-18.45	Departure to Sukhothai Hotel from Avani+ Riverside Bangkok Hotel
19.00-21.00	Welcoming Reception hosted by Royal Norwegian Embassy in the garden of Sukhothai hotel Dress code: Smart Casual
21.00	Departure to Avani+ Riverside Bangkok Hotel

Thursda	ay, 30 November 2023					
08.00-08.30	Registration at Grand Riverside Ballroom, 10th fl., Avani+ Riverside Bangkok Hotel					
08.25-08.30	Summit Opening					
08.30-08.35	Welcoming Remarks, Mr Axel Blom, President, Thai-Norwegian Chamber of Commerce President					
08.35-08.45	Remarks by H.E. Mr Tore O. Sandvik, Norwegian Deputy Minister of Trade and Industry					
08.45-08.55	Remarks by Dr. Nalinee Taveesin, Thailand Trade Representative					
08.55-09.00	Group Photo Session					
09.00-09.15	Keynote Address: Mr Beda Merkelbach, Senior Vice President Thailand & Myanmar, Yara Thailand (Bangkok), and Ms Marisa Soares Rebelo, Senior Vice President, Innovation and Impact – Africa & Asia, Yara International (Singapore) "Achieving Food Security and Sustainable Agricultural Development"					
09.15-09.25	Keynote Address: Mr Samuel Low, Head of Consulting APAC, Rystad Energy "Opportunities amidst the Energy Transition"					
09.25-09.35	Keynote Address: Mr Ole Bjørn Sjulstad, Senior Vice President and Head of Telenor Asia's investment team for Thailand "Asia's Digital Future: Telenor's Insights and Market Trends"					
09.35-09.45	Keynote Address: Ms Gita Sabharwal, United Nations Resident Coordinator "ESG in Asia: A United Nations Vision for Sustainable Progress"					
09.45-10.15	Panel Discussion: Navigating Green Transition in Asia (ESG, Sustainability Asia, Food security, Energy Challenges Asia) Moderator: Ms Gita Sabharwal, United Nations Resident Coordinator					
	Panellists: Ms Marisa Soares Rebelo, Senior Vice President, Innovation and Impact – Africa & Asia, Yara International (Singapore) Mr Samuel Low, Head of Consulting APAC, Rystad Energy Mr Ole Bjørn Sjulstad, Senior Vice President and Head of Telenor Asia's investment team for Thailand					
10.15-10.30	Coffee Break					



Thurso	lay, 30 November 2023				
10.30-12.00	Breakout Sessions				
	Breakout I – ESG for Boards: Getting Ready for New Realities Organised by FutureBoards and supported by DNV Venue: Galaxy 2				
	The traditional capitalistic growth model, that has been a zero-sum game for people and the planet, is increasingly being questioned. Fortunately, the general consensus that the business of business is not just business anymore, is actually embraced by a growing number of corporate leaders. This critical mindshift is accelerated by a number of stakeholders, including large institutional investors, NGOs, politicians and regulators. This session will address the E, the S and the G – a brief overview of trends and current regulations affecting the role, composition and work of the Board of directors.				
	 Speakers/Panellists: The E, the S and the G – Global trends and regulations, Ms Turid Solvang, CEO FutureBoards ESG – Norway vs Asia, Ms Karin Greve Isdahl, Country Manager, Innovation Norway Vietnam Asia in Focus: ESG and the BHR Agenda, Mr Sean Lees, Sustainability Expert, UNDP Navigating in the jungle of taxonomies, Thomas Leonard, Head of Section, Sustainability Services, Supply Chain & Product Assurance DNV ESG – the investor perspective, Dr. Somjin Sornpaisarn, President The Thai Bond Market Association Mr Svein Stolpestad, Group Vice President Strategy and Sustainability, Jotun Mr Lars Svensson, JFCCT Sustainable Development Chair, Chief Executive, Sasin Sustainability & Entrepreneurship Center 				
	Master of ceremonies and panel moderator: Mr Mattias Goldmann, Senior Sustainability Advisor, Goldmann Green				
	Breakout II - The Low Carbon Energy Value Chain in APAC: Opportunities and Challenges (Sponsored by Rystad Energy) Moderator: Mr Reidar Grevskott, Executive Director, Norwegian Business Association in Singapore Venue: Ballroom This session will address the status, outlook, opportunities and challenges of the low carbon				
	energy (hydrogen, ammonia, e-chemicals) in the Australia-SEA axis. The session will deep-dive into the various elements of the value chain, with the objective to present and exemplify where Norwegian companies can contribute to realisation of the low-carbon energy transition for Thailand and the region.				
	Speakers/Panellists: Setting the scene – demand drivers for low carbon energy in Asia, Mr Andreas Nilssen Skorpen, Principal Consultant, Rystad Energy Development of grid infrastructure in APAC, Mr Das Na Songhkla, Country director, DNV Thailand The market drivers – Japan and Korea, Mr Roger Martinsen, Director, Innovation Norway Korea The crux of the blue energy value chain – CCS, Mr Jayesh Ramani Vice President - BD APAC, Aker Solutions Renewable energy production – green hydrogen, Mr Marcoen Stoop, Director of Business				

Development Asia, NEL Hydrogen.

• Energy efficient solutions for EV charging, Mr Allan Christiansen, CEO, Enetek Power Group



Telenor Asia enables progress in the region with connectivity and digital services for more than 200 million customers. For over 25 years, our telecommunications companies have accelerated mobile adoption in Asia.

Our diverse teams are dedicated to broadening access to life-changing innovations and advancing national digital agendas with a firm commitment to responsible business. Telenor Asia is headquartered in Singapore and part of Telenor Group



Thursda	ay, 30 November 2023				
10.30-12.00	Breakout Sessions continued				
	Breakout III - Digital transformation: Navigating the Digital Frontiers Moderator: Moderator: Mr Bhisidh Nardee, Head of Strategic Alliances and Communications, True Digital Group Venue: Wind				
	This session will go deeper into the technology shift and focus on some of the drivers for telecom industry's rapid transformation from traditional telecom to telecom-tech champions. Then we will deep-dive into the implementation fo digital transformation in agricultural sector. Agriculture is an ever-important activity that feeds the growing population amidst challenges like climate change, labour shortages, and increasing production costs. The agricultural sector in Thailand has seen significant advantages through the adoption of digital solutions. In alignment with the evolving digital economy, we will feature how leading companies are enabling farmers to transition into smart farmers, enhancing the capabilities for competition in the global market through implementing digital transformation.				
	Speakers: Digital transformation in Telco perspective, Ms Manisha Dogra, Senior Vice President and Head of External Relations in Telenor Asia AgriTech: Bridging the Digital Divide in Farming, Mr Thanawat Watanarotkajorn, Senior Manager, Digital Growth and Commercialization, Yara Thailand (Bangkok) Digital Agriculture's Path to Prosperity, Mr Arin Pruksanusak, Agriculture Vertical Lead IoT & Digital Solutions, True Digital Group A Journey towards Sustainable Farming by Mr Menno Keppel, CEO, Agri Solutions Asia Co.,Ltd. (Take me home Tomato)				
	Panellists: Mr Thanawat Watanarotkajorn, Senior Manager, Digital Growth and Commercialization, Yara Thailand (Bangkok) Mr Arin Pruksanusak, Agriculture Vertical Lead IoT & Digital Solutions, True Digital Group				
	Mr Menno Keppel, CEO, Agri Solutions Asia Co.,Ltd. (Take me home Tomato)				
12:00-13:30	Lunch				
Plenary II	Investment Opportunities				
13.30-13.40	Investments into Asia, Dr. Luxmon Attapich, Global Partnership Program, Program Management Unit for Competitiveness				
13.40-13.55	Investment into Thailand, Ms. Tanita Sirisup, Executive Director of the Foreign Investment Marketing Division, Thailand Board of Investment				
13:55-14:10	Advantages of Investments into China, TBA				
14.10-14.25	Investment in India, H.E. Mr Nagesh Singh, Indian Ambassador to Thailand				
14.25-14.40	Investment into Vietnam, H.E. Ms Hilde Solbakken, Norwegian Ambassador to Vietnam				
14.40-15.00	Why should Asian Companies invest in Norway?, Mr Gard Madsen, Director of Investment in Norway				
15.00-15.30	Coffee Break				



Thursday, 30 November 2023				
Plenary III	Electrical Vehicles			
15.30-16.00	The Norwegian EV Experience: Insights from Norway, the leading country in EV uptake, Ms Christina Bu, Secretary General, Norwegian EV association			
16.00-16.20	Thailand EV Landscape, Mr Chantakorn Gridwitchayayarkarn, Vice President (Information, Communication and Public Relations), Electrical Vehicle Association of Thailand (EVAT)			
16.20-16.40	Innovating the future of EV Infrastructure, Mr Allan Christensen, CEO, Enetek Power Group (Pixii)			
16.40-17.00	Electric Vehicle Implementation in Thailand (Winnonie), Mr Rawee Boonsinsukh, Executive Vice President, Innovation and new S-Curve Business Development, Bangchak Corporation Plc			
17.00-17.10	Wrap up (MC: Natalie Bridgette Becker-Aakervik)			
17.10-19.00	Networking cocktail			
19.00-21.00	Norway-Asia Business Summit Gala Dinner at Avani+ Riverside Bangkok Hotel Dress code: Business Attire or Elegant			





ู้เพื่อความสวยสมบูรณ์แบบ พร้อมอากาศบริสุทธิ์ภายในบ้านคุณ







ใร้กลิ่นฉุน



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Friday,	1 December 2023
08.00-08.30	Registration at Grand Riverside Ballroom, 10th fl., Avani+ Riverside Bangkok Hotel
08.30-08.40	Opening and Carry Over from Day 1, Ms Natalie Bridgette Becker-Aakervik (MC)
Plenary I	Trade and Investment
08.40-09.00	New Paradigms in Free Trade, Mr Paul Sumner, Partner, PwC Thailand
09.00-09.20	Empowering success for Norwegian companies in Asia, Mr Ole Jørgen Henæs, Regional Director Asia, Innovation Norway
09.20-09.32	Success Story I Norway in Asia, Ms Kristine Anvik Leach, Managing Director, Jotun Thailand
09.32-09.44	Success Story II Norway in Asia, Dr. Asbjørn Rørtveit, Director, South-East Asia, Norwegian Seafood Council
09.44-09.56	Success Story III Asia in Norway, Mr Komut Maneechai, Managing Director, BCPR Co., Ltd.
09.56-10.08	Success Story IV Building successful startups in Asia with a European perspective, Mr Jostein Aksnes, Chief Executive Officer, Seven Peaks
10.08-10.30	Coffee Break
10.30-12.00	Breakout Sessions
	Breakout IV: Business and Human Rights - "New Frontiers of Corporate Responsibility: Unpacking Challenges, Opportunities and Trends at the Nexus of Human Rights and ESG" Organised by FutureBoards Moderator: Ms Sara D' Anzeo, Partnerships Specialist, United Nations ESCAP Venue: Galaxy 2 The objective of this session is to take a closer look at the realities of business's human rights
	responsibility. The Norwegian Transparency Act has put a stronger spotlight on business's human rights responsibility and entails new statutory duties for the company and the board. Both the statutory statements from the companies and concrete experiences from companies that have worked for a long time with their human rights responsibility, provide insight into the realities of this responsibility.
	Speakers/Panellists: H.E. Mr Espen Rikter-Svendsen, Norwegian Ambassador to Bangladesh Ms Turid Solvang, CEO, FutureBoards Ms Belinda Hlatshwayo, Monitoring and Evaluation Officer, UNDP Mr Jostein Kobbeltveit, Executive Director, Rafto Foundation for Human Rights



The carbon footprint from salmon farming is, in fact, approximately ten times lower than that of beef production. This is due to the salmon's low energy requirements, which, in turn, means it requires less feed than other farmed animals.

The production of animal feed is a significant source of CO² emissions, and the low energy requirement therefore makes a big difference. The edible yield of salmon, meaning the edible meat from the total animal weight, is also greater in salmon compared to that of most land animals.

keep itself warm. Swimming also requires a lot less energy than walking, resulting in significantly lower energy consumption for salmon compared to land animals.

This results in a more efficient use of feed, which is beneficial both in terms of resource management and climate impact. For example, it takes around 1 kilogram of feed to produce 1 kilogram of farmed salmon, whereas it takes as much as 8 kilograms of feed to produce 1 kilogram of beef.

Therefore, climate is a reason for choosing Norwegian salmon.



Friday,	1 December 2023
10.30-12.00	Breakout Sessions continued
	Breakout V – Startups in Thailand Thai market and opportunities for Tech companies Moderator: Mr Amarit Charoenphan, Local Startup Ecosystem Builder Venue: Ballroom
	Thailand' is more than a land of smiles, but a country ripe for business expansion to the rest of Southeast Asia. What makes Thailand stand out amongst its peers?
	Speakers: Introduction to the Thai Market and opportunities for tech companies, Mr Amarit Charoenphan, Local Startup Ecosystem Builder Scaling and Growing Tech Company in Thailand, and iPO Journey, Mr Paul Srivorakul, Co-Founder & Group CEO, aCommerce
	Panellists: Trends and Opportunities in Thailand SMEs, Mr Jostein Aksnes, Chief Executive Officer, Seven Peaks Scaleup, Series D +, Mr David Jou, Chief Executive Officer, Pomelo Scaleup, serial entrepreneur, Mr Paul Srivorakul, Co-Founder & Group CEO, aCommerce Ms Rathiya Jinn Issarachaikul, Chief Operating Officer, RISE - Corporate Innovation Powerhouse
	Breakout VI – ESG Climate Action Moderator: Mr Robert C. Fox, Chair Digital Economy/ICT group, Head Climate group, Joint Foreign Chambers of Commerce of Thailand (JFCCT) Venue: Wind
	The ESG Climate Action breakout session cover types of programmes introduced by Norwegian-related companies in order to reduce the corporate carbon footprints with presentations from leading companies in polymer, technologies and marine sectors. In addition, we will touch on ESG in practice where multinational companies stand in ESG questions and how ESG is caried out by the companies' subsidiaries in the field.
	Speakers/Panellists: Circular Economy Beyond nice words in mission statements, Dr. Tine Rørvik, Global Director Climate Impact and Circularity, SCG and SCGC Mr Johan Seland, Head of Sustainability, Telenor Asia Mr Svein Stolpestad, Group Vice President Strategy and Sustainability, Jotun Mr Lars Svensson, JFCCT Sustainable Development Chair, Chief Executive, Sasin Sustainability & Entrepreneurship Center



Friday,	1 December 2023					
10.30-12.00	Breakout Sessions continued					
	Breakout VII – Feeding the Future World Moderator: Mr Andras Thorud, China Director, Norwegian Seafood Council Venue: Sky					
	This session deals with big questions: How to secure enough food for the world's future population? With urbanisation on land and overfishing the in the world's oceans are we driving the world towards a catastrophe? How can we mitigate the crisis? Is increasing crop yields and aquaculture the answer? Are GM foods the answer and are such foods safe? How much room do we still have for improvement? By concentrating production through such methods, are we over utilising the environment to a point of no return? How can we increase crops, yields, fish stocks without great damage to the environment.					
	Speakers/Panellists: Food security, Mr Micheal Keaney, Country Manager – Myanmar, Yara (Yangon and Bangkok) Mr Maarten Geraets, Former MD Alternative Proteins, Thai Union Mr Bjørn Wallentin, Senior Vice President Qrill, Aker BioMarine					
12.30-13.30	Lunch					
Plenary II	Invest In Thailand					
13.30-15.00	Thai Government Investment Support Schemes Moderator: Ms Vibeke Lyssand Leirvag, Chairwoman, Joint-Foreign Chamber of Commerce					
	Speakers/Panellists: Mr Veeris Ammarapala, Governor, Industrial Estate Authority of Thailand Dr. Cholachit Vorawangso Virakul, Assistant Secretary General, Eastern Economic Corridor Office of Thailand Ms Nathareekon Saesubak, Investment Promotion Officer (Senior Professional Level) from the Foreign Investment Marketing Division, Thailand Board of Investment					
15.00-15.20	Coffee break					
Plenary III	Final Panel Discussion					
15.20-15.40	How can foreign companies succeed in Asia? Moderator: Ms Natalie Bridgette Becker-Aakervik (MC)					
	Panellists: Mr Beda Merkelbach, Senior Vice President Thailand & Myanmar, Yara Thailand (Bangkok) Ms Hsiao Mae Wu, Marketing Manager, Jotun Thailand Ms Manisha Dogra, Senior Vice President and Head of External Relations in Telenor Asia Ms Kobkarn Wattanavrangkul, President, Toshiba Thailand					
15.40-16.00	Wrap Up and Close					

Notes			

Notes			



Summit Speakers

H.E. Astrid Emilie Helle Ambassador of Norway to Thailand



Ambassador Astrid Emilie Helle, born in 1962, presently serves as the Ambassador of Norway to Thailand and Cambodia, embodying a seasoned career in international diplomacy.

From 2018 to 2022, she held the role of Norwegian Ambassador to South Africa, Namibia, Botswana, Zimbabwe, Madagascar and Lesotho, fostering diplomatic relations between the nations.

Ambassador Helle's diplomatic journey includes the position of Norwegian Ambassador and Permanent Representative of Norway to the Council of Europe in Strasbourg, France, from 2013 to 2017. Throughout her career, she demonstrated leadership in roles such as Deputy Director General, Head of Section for UN Policy and Gender Equality, and Project Coordinator for International Migration and Development at the Norwegian Ministry of Foreign Affairs. She has previously held postings at the Norwegian UN mission in Geneva, and the Embassies of Norway in Rabat and Tunis.

Academically accomplished, Ambassador Helle earned her PhD on Norway and European Integration from Institut d'Etudes Politiques, Paris, in 1994. Fluent in Norwegian, French, and English, her linguistic proficiency enhances her diplomatic endeavours.

Married with two children, Ambassador Astrid Emilie Helle's career reflects a commitment to diplomatic ties, peace promotion, and contributing to Norway's international presence.



Natalie Bridgette Becker-Aakervik

Co-founder, Thought Leader Global, MC and Moderator



Natalie is a co-founder of Thought Leader Global, a storytelling company focussed on positive impact, where Natalie has an active role as interviewer. Natalie hosts and moderates global dialogues with a special focus on sustainability. Natalie has presented television shows on all major South African channels including SABC, ETV, M-NET, CNBC Africa, as well as having presented and produced radio shows across major radio channels in South Africa including P4 Radio, Heart Fm, Good Hope Fm and Radio 2000 at the South African Broadcasting Corporation (SABC).

Axel Blom President, Thai-Norwegian Chamber of Commerce



Axel Blom is the founder of Norway Connect, a Norwegian business advisory and marketing network in Asia. His company in Thailand represents a number of companies/entities including companies in the seafood, telecom, tourism and aviation industries. Axel previously worked as head of Innovation Norway in Thailand where he spearheaded the commercial entry into Myanmar. Axel is Norwegian with a background from aviation. He has worked in the region for more than 30 years. Earlier in his career, he worked as Director and General Manager for Scandinavian Airlines in Thailand and the surrounding countries.

In 2021, Axel's company Blue Business Solutions Ltd. became the Thailand partner of the pan-Asian network Asian Insiders, a business advisory network targeting mainly European companies with market entry programmes in Asia. In 2022, Axel's company took over Pacific 2000 Recruitment Co., Ltd. handling recruitment assignments for middle-senior management positions for businesses, mainly in Thailand. The company has a well establish client base and has been in business for 25 years. Axel sits on the board of several companies. In addition, he is the president of the Thai-Norwegian Chamber of Commerce and a director of Board of Trade in Thailand. Axel holds a Master Degree in Business Administration (awarded with Distinction) from University of Leicester, UK.



H.E. Tore O. Sandvik Deputy Minister of Trade and Industry, Norway



In the intricate landscape of Norwegian politics and public service, Mr. Sandvik stands as a seasoned figure with a lifelong commitment to the betterment of his nation. Born on August 31, 1969, his journey has been marked by a fusion of academic excellence, dedicated public service, and strategic political leadership. His educational odyssey commenced with a diploma from Heimdal Upper Secondary School in 1988, followed by immersive studies in History, Public Policy, and Psychology at the Norwegian College of General Sciences in Trondheim from 1988 to 1993. Evidencing his dedication to the country, Mr. Sandvik also fulfilled his military service

in 1989-1990. The contours of his career are a testament to a profound dedication to public service, notably as the current Deputy Minister of Trade and Industry. In this role, he plays a pivotal part in shaping and implementing policies vital to Norway's economic trajectory. Venturing into the political realm, Mr. Sandvik has been an influential member of the Labour Party, serving on the Executive Board since 2019. However, his influence extends beyond party lines, evident in his Chairmanship of the College of County Mayors from 2007 to 2022. In this capacity, he exhibited adept governance and collaborative decision-making, leaving an indelible mark on local administration. The apex of his local governance journey was his tenure as the County Mayor of Trøndelag County Authority from 2003 to 2023. In this role, Mr. Sandvik oversaw the nuanced development and administration of the Trøndelag region, navigating the complexities of regional dynamics with finesse. Before his current ministerial position, he served as the Deputy MInister, showcasing his prowess in shaping trade and industry policies at the national level. This was a continuation of his earlier stint as Deputy Minister in 2001, revealing his enduring commitment to steering the trajectory of Norway's economic landscape. Beyond the borders of Norway, Mr. Sandvik has made impactful contributions to European youth initiatives. From 1996 to 2000, he assumed the position of Vice President of ETUC Youth at the European Trade Union Confederation, an experience that broadened his horizons and enhanced his understanding of international dynamics. In his earlier years, Mr. Sandvik actively served in youth leadership roles, including Youth Secretary positions at the Norwegian Confederation of Trade Unions (LO) in Trøndelag County and the Workers' Youth League in Sør-Trøndelag County from 1992 to 2000.

Dr. Nalinee Thavisin Thailand Trade Representative. Prime Minister of Thailand's Office



Dr. Nalinee Taveesin is a highly accomplished individual with an extensive educational background and a distinguished career in various public positions. She holds a Ph.D. in Communication from Regent University, Virginia, U.S.A., and a Master of Public Administration from Harvard University. Additionally, she earned a Bachelor of Arts in Economics from St. Mary's College of Maryland. Dr. Nalinee is also a graduate of the National Defense College of Thailand and completed the Capital Market Academy Leadership Program. Currently serving as an Advisor to the Prime Minister and Thailand Trade Representative, Dr. Nalinee holds

pivotal roles in addressing marine fisheries issues and promoting economic development. She plays key roles in international forums, including being the Co-Chairperson of the ICAPP Business Council and Vice Chairperson of the Asia Europe Political Forum. Her involvement extends to the ICAPP Women's Wing, where she serves as Co-Chairperson. In her past, Dr. Nalinee held positions such as Minister Attached to the Prime Minister's Office, Senator, and Associate Judge at the Central Intellectual Property and International Trade Court. Her involvement spans various committees, sub-committees, and advisory boards, showcasing her commitment to areas such as economic policy, income distribution, and defence strategy. Outside of her official capacities, Dr. Nalinee has been actively engaged in social activities, serving on the board of directors for organisations like the Rotary Club of Bangkok and the Forest Co-Op in Thailand. Recognised for her contributions, she has received several Royal Thai decorations, including the Knight Grand Cordon of the Most Noble Order of the Crown of Thailand and the Knight Grand Cross of the Most Exalted Order of the White Elephant. Dr. Nalinee's multifaceted career reflects a deep commitment to public service, education, and community development.



Beda Merkelbach Senior Vice President, Thailand and Myanmar, Yara



Beda Merkelbach is a global business leader with nearly 20 years of experience driving change across Africa, Asia, and Europe. Beda is Yara International's Senior Vice President for Thailand & Myanmar, two important markets for the company in Asia. His mission is to help these nations achieve increased food production and long-term, sustainable food security through regenerative agriculture, zero emissions, and enhanced livelihoods and prosperity for farmers, agri-entrepreneurs, and other food value chain stakeholders. Beda has been with Yara for more than 14 years. His previous leadership roles included servicing

as Vice President for Yara's European Business Center in Lithuania (2018-2021) which he helped establish. He was Yara Indonesia's Managing Director in 2017-2018, and the Supply Chain Manager for Yara Tanzania and Rwanda in 2015-2017. In that capacity, he helped secure and launch for Yara Tanzania Africa's largest fertiliser terminal at Dar es Salaam in 2016. Originally from Antwerp, Belgium, Beda is now based in Bangkok, Thailand. He graduated from IESE Business School with a Master of Business Administration, a post-graduate Master in Corporate Strategy & Business Intelligence from Toulouse Business School in France, and a Master in Business and Managerial Economics from EHSAL Management School (EMS) in Brussels.

Marisa Soares Rebelo Senior Vice President, Innovation and Impact - Africa & Asia, Yara International



Marisa Soares Rebelo has more than 20 years of senior management, organisational development, strategy, digital innovation, and marketing experience in the food and agriculture and fast-moving consumer goods (FMCG) industries across the Africa and Asia Pacific regions. As Yara's senior vice president for Innovation and Impact, Marisa oversees a team spanning 21 market economies across Africa, Asia, and Oceania. She is accountable for driving innovation and business transformation in the region, in order to enable Yara's ambition of a nature-positive food future. Her responsibilities cover a diverse spectrum of activities that focus on

sustainability and new business models, regenerative agriculture, public affairs, social impact, and strategic marketing. Marisa joined Yara in November 2017 as marketing director for the company's Africa business unit. Since 2020 she has been promoted into several more senior roles focused on digital new business develop-ment, including most recently as vice president for Farming Solutions, Africa & Asia. Originally from South Africa, Marisa is based in Singapore. She graduated from the University of Pretoria with a Bachelor of Arts in Design and Visual Communications. She is fluent in English, Afrikaans, and Portuguese.



Samuel Low Head of Consulting APAC, Rystad Energy



Samuel Low is Head of Consulting APAC based in Rystad Energy's Singapore office. He has worked for more than 13 years within the energy sector, focusing primarily on strategy, commercial development, financing, transaction support and operations. Prior to Rystad Energy, Samuel worked at Woodfibre LNG, BP and Schlumberger Business Consulting in various roles in Southeast Asia, Australia and North America. He holds a Master's degree in Chemical Engineering from Imperial College, London.

Ole Bjørn Sjulstad Senior Vice President, Head of Investment Management Team for Thailand, Telenor Asia



Ole Bjørn Sjulstad is a seasoned telecom executive with more than 20 years of experience from operations in Europe and Asia. He is currently Senior Vice President and Head of Telenor Asia's investment management team for Thailand and a Director on the Board of Directors at Thailand's leading telecom tech company, True Corporation. Sjulstad has worked as CEO of Telenor Bulgaria, CCDO of Telenor Hungary, CCAO of Grameenphone in Bangladesh, Head of Telenor's representative office in Moscow and Managing Director of Telenor's Asian regional office Singapore. Prior to joining Telenor in Singapore in 2000, Sjulstad has 10 years management experience from the oil & gas industry based in Norway and the United States.



Gita Sabharwal Resident Coordinator, United Nations, Thailand



Ms. Gita Sabharwal was appointed as the United Nations Resident Coordinator in Thailand on 15 March 2020. As the UN Resident Coordinator, she leads 21 UN agencies under the UN Country Team to deliver the UN Sustainable Development Cooperation Framework (UNSDCF) to advance the Sustainable Development Goals in coordination with the government, private sector and civil society.

Ms. Sabharwal has close to three decades of development experience working across multiple country contexts in Asia. Her work has focused specifically on peacebuilding, governance and social policy, while

generating and applying empirical and big data analysis to deal with emerging development challenges. Preceding her appointment to Thailand, Ms. Sabharwal was the Peacebuilding and Development Advisor at the United Nations in Sri Lanka, for nearly seven years. Prior to joining the United Nations, Ms. Sabharwal was The Asia Foundation's Deputy Country Representative for Maldives and Sri Lanka and has held positions as the Poverty and Policy Advisor for the United Kingdom's Department for International Development (DFID) in India and Viet Nam. Ms. Sabharwal holds a Master's Degree in Development Management from the University of Wales, UK.

Turid Elisabeth Solvang



Turid Elisabeth Solvang is an international corporate governance expert, working with investors, board directors and top managers, as well as academics, politicians and regulators globally. In 2016, Ms Solvang founded and is CEO of FutureBoards AS, a project-driven company and a global network of experts and practitioners committed to building better boards that supports sustainable value creation. Ms Solvang is member of Expert Advisory Board at Boards Impact Forum and European Women on Boards, and member of the Advisory Committee of the ESG Exchange. In 2021, she co-founded Women in Finance Charter Norway, inspired by Women

in Finance Charter UK. Ms. Solvang co-founded the Norwegian Institute of Directors in 2009, and she headed the organisation until October 2016. She has also held the position as chair of the European Confederation of Directors' Associations which represents 55,000 board directors from 20 European countries. As board member of ecoDa since 2011, she has contributed to ecoDa's initiatives in such areas as governance policy, nomination, evaluation, and diversity. As Chair, she represented ecoDa on the board of the Global Network of Director Institutes. Ms Solvang holds an MSc in General Business from BI Norwegian Business School, and she has held non-executive directorships in the financial and service sectors and membership organizations. Ms Solvang is a seasoned international speaker and writer on corporate governance topics, including women on boards.



Karin Greve Isdahl Country Manager, Innovation Norway, Vietnam



Karin is the Country Manager of Innovation Norway in Vietnam. Prior to joining Innovation Norway, Karin was an Executive Vice President at the Nordic Financial Group Storebrand ASA. She was instrumental in lifting Sustainability to become a strategic enabler. In addition, Karin was on the Board of Storebrand Bank, and she was the Board Chair of UNDP's Principles for Sustainable Insurance. Karin has extensive leadership experience within sectors such as finance, ICT and renewable energy. She has lead teams across Europe, Asia, Africa and the US. She is an experienced public speaker and former TV journalist for CNBC. She has lived in eight counties, and speaks four languages.

Sean LeesBusiness and Human Rights Specialist, United Nations Development Programme (UNDP)



Sean Lees is a Business and Human Rights Specialist at the United Nations Development Programme (UNDP) Asia/Pacific, serving in this role since 2017. In this capacity, Sean promotes responsible business action in India, Indonesia, Malaysia, Mongolia, Myanmar, Sri Lanka and Thailand. He advises companies on international standards on managing sustainability risks, drafts standard-setting guidance, and promotes policy development at the national levels. Sean joined UNDP in 2007 and worked on human rights and rule of law issues in Asia and the Middle East. Sean also served as a policy officer at the Executive Office of the UN Secretary-General in New York City.

Prior to his work with the UN, Sean was a legal advisor to both the US Department of Justice and Department of Homeland Security.



Thomas Leonard Supply Chain and Product Assessment Lead, DNV



Thomas Leonard has spent over a decade spearheading transformative initiatives in Southeast Asia's renewable energy sector. At DNV, he plays a pivotal role as the Supply Chain and Product Assessment lead, focusing on reshaping the region's energy landscape. Holding an MBA from Cass Business School, London, and an MSC in Power Technology from TU Dresden, Thomas specialises in renewable energy feasibility and development, energy storage, and market dynamics. His tenure at DNV has seen him manage intricate projects, driving sustainable energy infrastructures across ASEAN. Before joining DNV, Thomas contributed significantly to European energy

projects at Advanced Power, evaluating the viability of gas-fired power projects. Prior to this, Thomas served in the British Royal Navy as a Marine Engineer. In this role, he was likely responsible for overseeing and managing the maintenance, repair, and operation of the ship's engineering systems. Thomas actively participates in shaping sustainable finance as part of the ASEAN Taxonomy for Sustainable Finance. He also served as the Executive Editor of ThaiWEA Wind News, amplifying wind energy awareness in Thailand. His publications on renewable energy contribute to fostering a greener world. Thomas Leonard stands as a committed figure in championing renewable energy adoption, contributing significantly to Southeast Asia's sustainable energy transition.

Dr. Somjin Sornpaisarn President, The Thai Bond Market Association



Dr. Somjin Sornpaisarn is currently the President of The Thai Bond Market Association (ThaiBMA). ThaiBMA main missions include being an Information Center for Thai bond market and a SRO (Self Regulatory Organization) working with member banks and securities companies to ensure a fair and efficient bond market. He used to be the CEO of TMB Asset Management and ONE Asset Management and the Chairman of Association of Investment Management Companies (AIMC) and an Independent Director of TFEX (Thailand Futures Exchange.)
Dr. Somjin got his B. Engineering from Chulalongkorn University, MBA from Thammasat University, MS. in Japanese Business

Studies from Chaminade University of Honolulu with Jujitsu Asian Scholarship, and DBA in Finance from the Joint Doctoral Program of Thammasat University, Chulalongkorn University, and NIDA)



Svein Stolpestad GVP Strategy & Sustainability Manager, Jotun



Svein Stolpestad has more than 30 years' experience in the paints & coatings industry in a variety of positions, including Finance Director, Managing Director and Business Development Vice president. He currently holds the global position of GVP Strategy & Sustainability, with focus on practical implementation and adaptation to Sustainability issues. Mr Stolpestad is a distinguished speaker with a tendency for clear and to-the-point statements.

Lars Svensson Chair. Sustainable Development Commission. Joint Foreign Chambers of Commerce in Thailand



Lars Svensson combines an entrepreneurial spirit with creative optimism and business, human and planet centric approach driving business enabled positive impact. He received his MBA from the Stockholm School of Economics with a postgraduate scholarship for Malay language studies at the National University of Singapore. Since 1992, he has worked in global, regional and local management roles based around Southeast Asia and Asia, mainly with IKEA but also for Novena Holdings, EF and Oriflame. In between it all, he returned to his native Sweden as Managing Director for Japro Energy Management Consulting and later as CEO and partner/owner for Internet start-up Global

Events Online. Since 2005 Lars have become more and more immersed in leading global and regional sustainability positions, driving both change, transformation, integration and development in the field. Currently he is Founding Partner of Wallander & Sson (Impact Advisory and Business Developing Services) and The Chief Executive of the Sustainability & Entrepreneurship Center at Sasin School of Management and Midsummer AB's Southeast Asia representative. He serves as the Board Member and Chair of the Sustainability Committee with the Thai-Swedish Chamber Of Commerce, Chair Sustainable Development Committee of the Joint Foreign Chamber of Commerce Thailand, Board Member of NIST Executive School Board, Board Member of NIST Foundation Board, Member of NIST Campus Development Committee, Chair Program Committee, and has served as Councillor for Southwest CDC in Singapore. He serves as Thought Partner for Ashoka and Social Entrepreneur Mentor for Unreasonable Group.



Mattias Goldmann



Mattias Goldmann has been awarded Sweden's Most Influential in Sustainability Issues, and knighted by the French President for his climate work. He is the founder of the Swedish 2030-secretariat, previously headed the green think tank Fores and was the Chief Sustainability Officer of Sweco, Europe's largest technical consultancy firm. He is the author of Climate Sin – how to commit the deadly sins to combat climate change. Mattias is currently based in Bangkok, where his wife is the first secretary of the Swedish Embassy.

Reidar GrevskottExecutive Director, Norwegian Business Association, Singapore



Reidar Grevskott holds a Master degree in Engineering from Imperial College in London, with an additional Master in Project Management from George Washington University. With more than 25 years of experience as entrepreneur, diplomat and trade representative, as well as senior manager spanning industries like energy, maritime, defence, FMCG and telecom, Reidar has been central in driving through international inititiatives in international markets in Asia, Africa, Europe and North America. He now holds the position as Executive Director of Norwegian Business Association Singapore, as well as doing Management Consulting for various large corporations on international

business development. Previous employers have been Schlumberger, HP, Innovation Norway, Kongsberg and Ministry of Foreign Affairs, as well as several own enterprises.



Andreas Nilssen Skorpen Consultant, Rystad Energy, Singapore



Andreas Nilssen Skorpen is a principal consultant based in Singapore with Rystad Energy, having worked extensively on energy transition related topics. He has been working with E&P and energy companies, both locally in SEA and globally exposed, to assess future likely and plausible pathways of development. Andreas developed Rystad Energy's hydrogen cube and solutions and have lately involved in the IGU global gas report 2023. He finds questions related to the stickiness of gas (and other gaseous commodities) and future grid balancing in the energy mix as very interesting; current research shows that there is no silver bullet for future grid balancing and different regional

markets will have different ideal solutions. Some regions will thrive with solar and battery combinations, whilst others are more renewable resource scarce and require continued import of energy carriers. This dynamic makes commodity and gaseous markets very interesting and an essential challenge to solve in order to achieve a sustainable energy transition.

Das Na Songhkla Country director, DNV Thailand



Das Na holds a Master's degree in Electrical Engineering from the University of Strathclyde, Scotland, conferred in 2010. Holding esteemed titles such as Chartered Engineer (CEng), Member of the Institution of Engineering and Technology (MIET), and Project Management Professional (PMP), he has accumulated 12 years of experience in the renewables sector.

His expertise includes technical due diligence, where he has assessed multiple onshore/offshore wind farms, contributing to a cumulative capacity of around 10GW in the Asia-Pacific region. John has played pivotal roles in tender support and

defining employer requirements for diverse onshore/offshore wind projects, totaling approximately 5GW. As a lenders' technical advisor, he has navigated complexities for onshore wind farms, amounting to about 4GW. In his capacity as an owner engineer, John has overseen the development of multiple onshore/offshore wind farms, collectively reaching a capacity of approximately 4GW in the Asia-Pacific region.



Roger Martinsen Director, Innovation Norway, Korea



Roger Martinsen is currently holding the position as Director of Innovation Norway South Korea. Previously, he has held various positions including Global Head of Ocean Industries in Innovation Norway, Tender Project Manager in TechnipFMC and Commercial Counsellor of the Royal Norwegian Embassy in Moscow. He has 30 years of experience in international consulting, oil and gas supplier industry, strategy and business development including 18 years of management experience. Roger has studied Business Administration, Project Administration and Russian language. Roger is native Norwegian and speaks English and Russian fluently.

Jayesh Ramani Vice President, BD APAC, Aker Solutions



Jayesh Ramani is the Vice President at Aker Solutions in Malaysia responsible for Business Development in the APAC region. Aker Solutions headquartered in Oslo, Norway delivers integrated solutions, products, and services to the global energy industry. We enable low-carbon oil and gas production and develop renewable solutions to meet future energy needs. Jayesh is a Chemical Engineer with 20 years of professional experience in the industry. Jayesh started his career in 2003 on site and has worked in various functions such as process design, project management, site management and business development & strategy. In his current role, he is heading up the Business development and strategy towards the region.



Marcoen Stoop Sales Director, NEL Hydrogen



Marcoen has been based in Southeast Asia for the last eight years. He is Nel Hydrogen Electrolyser Division's Sales Director – Asia Pacific, assisting in the development of renew-able energy projects in combination with hydrogen from electrolysis, as well as for industrial customers who require hydrogen in their processes. Previously, he has been active within the hydrogen industry in a more technical role, as on-site engineer starting up electrolysers and giving training related to instrumentation, automation, safety, and operating principals for the end user Marcoen is a Belgian citizen and holds a degree as an Industrial Engineer and undertook post graduate courses including automation, process technology, and several languages such as Indonesian, at the Atma Jaya University of Jakarta.

Allan Christiansen CEO, Enetek Power Group



Allan Christiansen is the CEO of Enetek Power Group PTE Ltd, overseeing the company's strategic direction since April 2022. Originally from Norway, he has spent much of his adult life abroad. Educated in Gothenburg, Sweden, Allan ventured to St. Petersburg, Russia, at 21 and spent 25 influential years there. Returning shortly to Norway in 1997, Allan started his new career in, notably with roles at Kraft Freia Marabou, Norfolier, and lastly Eltek AS in Drammen. His tenure at Eltek was dynamic and included diverse roles such as Managing Director in Sweden, Finland, Turkey, and the Eurasian region. He served as Director of Eltek in Russia and the CIS countries from 2001 to 2021, followed

by overseeing operations in Northern Europe, including Norway. Currently residing in Singapore, Allan remains dedicated to steering Enetek Power Group towards continued success. Despite his global endeavors, he cherishes his family life, being a devoted husband and father of three and soon grandfather of 2



Bhisidh Nardee Head of Strategic Alliances and Communications, True Digital Group



Manisha Dogra Senior Vice President, Head of External Relations, Telenor Asia



Manisha Dogra is a senior corporate affairs and sustainability leader with extensive strategic and operational experience in Asia. Manisha is currently the Head of External Relations for Telenor Asia. Prior to this she headed the Sustainability function in the region and has also helmed Telenor Group's Supply Chain Sustainability and Human Rights functions globally. Her Telenor journey started in 2009 in India and through the years she has led various roles within sustainability, health and safety and corporate responsibility across South Asia and Asia Pacific. Her experience has included setting up and operationalising the sustainability function for Telenor in Myanmar while being based in Yangon

from 2013-2015. She has been central in setting up Telenor's global sustainability partnership projects focused on building digital skills with a focus on Online safety issues with UNICEF and Plan International and has worked extensively on business and human rights issues across the region while supporting Telenor's global commitments to UN Sustainable Development Goals. Manisha served as a member of UNDP FairBiz Private sector advisory group from 2019-2022 in her personal capacity and represents Telenor Group in the Global Network Initiative. Having lived and worked in India, Norway, Myanmar and Thailand, she is now based in Singapore since 2018.



Thanawat Watanarotjakorn Senior Manager, Digital Growth and Commercialization, Yara Thailand



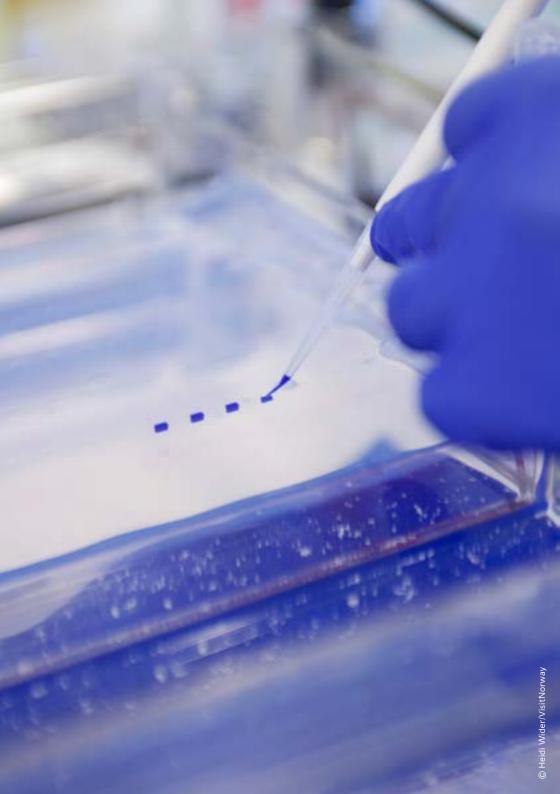
Thanawat Watanarotkajorn is a digital transformation and marketing professional with 17 years of experience in the agriculture business. As Yara Thailand's Senior Manager for Digital Growth and Commercialization, Thanawat is responsible for the commercialisation and user acquisition of digital solutions, tailoring digital offers to different markets and customers, and implementing go-to-market strategies. Prior to joining Yara, Thanawat has previously worked for 16 years at Syngenta, also an agricultural science company. He has progressed through different roles, which included Digital Transformation Manager, Digital Marketing Manager, Marketing

Service Manager, and Channel & Operations Manager. Earlier in his career, he also worked at Philips Electronics (Thailand), Gillette (Thailand), and Thai Pure Drinks in marketing roles. Thanawat holds a Master of Business Administration (MBA) from Johnson & Wales University and a Bachelor of Business Administration from Assumption University.

Arin Pruksanusak True Digital Group



Experienced Agtech innovator with expertise in digital transformation, productivity enhancement, and business development. Successfully established and led the Agtech solution unit, deploying cutting-edge technology across 1,000 farms in poultry, swine, shrimp, dairy, and crop segments.



Menno Keppel CEO & Founder, Agri Solutions Asia Co., Ltd.



Menno Keppel is a specialist in horticulture in Thailand with 20 years of experience working in South East Asia climate such as Thailand, Singapore, Malaysia and Indonesia. Menno is Agri Solutions Asia's CEO & Founder. Dutch Agri-Tech and Trade (TakeMeHome Tomato) is the mother company for Agri Solutions Asia based in Thailand, is a leading technology supplier in the rapidly developing greenhouse industry in South East Asia. Founded in 2004. The company has experience and expertise in the development of horticultural projects in the region such as Tropical greenhouse, Irrigation and fertigation systems, Screen shading systems and water management. His leadership roles

offers customers high standard solutions, customised to the unique local challenges with the international team of specialist are inventive, flexible and never fail to develop practical and effective solutions. His mission is to help farmer increasing yield by automation per square meter and apply new technology and innovate cultivation in tropical farming. Originally from Utrecht, Netherlands, Menno is now based in Chiangmai, Thailand. His specialty is continuing offer customers centric horticultural solutions that enables their business to reach it's full potential.

Dr. Luxmon AttapichOffice of National Higher Education Science Research and Innovation Policy Council (NXPO)



Luxmon has extensive experience in the fields of economic policy, innovation and competitiveness, and international cooperation. Currently, Luxmon serves as a committee member of the Global Partnership Program at the Program Management Unit for Competitiveness under the Office of National Higher Education Science Research and Innovation Policy Council. She is also an Advisor on Thailand Partnerships for the World Bank. Luxmon Attapich was an Advisor to the President of Thailand Science Research and Innovation (TSRI), a planning and budget allocation body for Science Research and Innovation in Thailand. During 2017-2021, Luxmon was the Deputy Secretary-General

of the Eastern Economic Corridor Office (EECO) of Thailand where she was in charge of investment incentives, regulatory sandbox and international affairs. Before joining the EECO, Luxmon was a Senior Country Economist at the Asian Development Bank (ADB). She took care of macroeconomic and economic policy analysis, managed the capital market development program for Thailand and was also in charge of technical assistance programs on financial inclusion, specialised financial institutions, public private partnership (PPP), and water management. Before joining ADB, Luxmon was the Chief of Staff to Minister of Finance and Deputy Prime Minister 2000–2005. Luxmon received her BA in Political Sciences from Chulalongkorn University, a post graduate degree in Economics from University of Cambridge and a Ph.D. in Southeast Asian Studies from the University of Hull in the UK.



H.E. Ambassador Nagesh Singh Ambassador of India to the Kingdom of Thailand



Before being appointed as Ambassador of India to the Kingdom of Thailand, Mr. Nagesh Singh was Chief of Protocol of the Ministry of External Affairs from July 2018 to October 2022. During his diplomatic career, served as Consul General of India in Atlanta (June 2015 – June 2018); Joint Secretary/Officer on Special Duty to the Vice President of India (September 2012 – June 2015); Director (Pakistan, Afghanistan, Iran) in the Ministry of External Affairs (February 2010– August 2012); Counsellor (UN Administrative & Budgetary Affairs) in the Permanent Mission of India to the United Nations in New York (June 2006 – February 2010); Private Secretary to the Minister of State for

External Affairs, Government of India (June 2003 – May 2006) and Under Secretary (Pakistan) in the Ministry of External Affairs (September 2002 – May 2003). He has also served as Second Secretary in Embassy of India in Dakar (Republic of Senegal), with concurrent accreditation to Cape Verde, Guinea, Bissau, Mali, Mauritania and The Gambia (July 2000 to August 2002) and Third/Second Secretary, Embassy of India in Paris (June 1997 – June 2000). He joined the Indian Foreign Service in 1995. Mr. Nagesh Singh did his B.A. (Hons) in Economics from University of Delhi and Master's in Economics from the Delhi School of Economics. He speaks Hindi, English and French. He is married to Pragina Singh and they have a son and a daughter.

H.E. Ambassador Hilde Solbakken Ambassador of Norway to Vietnam



Mrs Hilde Solbakken has been working in the Norwegian Foreign Service since 1997, covering a wide range of Norwegian foreign policy priorities. She is currently Norway's Ambassador to Vietnam and Laos. From 2020 to 2022 she served as Ambassador of Norway to Myanmar. Mrs Solbakken was Deputy Head of Mission at Norway's Embassy in Jakarta 2014-2018, and has previously served in Nairobi, New York, Washington DC and Amman. While based in Norway, Mrs Solbakken has worked i.a. on peace and reconciliation, sustainable use and protection of oceans, and been responsible for the Americas, Africa and Asia in the Office of the Prime Minister. Ambassador Solbakken holds a master's degree from London School of Economics. She is married and has one daughter.



Gard Madsen Director, Invest in Norway



Gard Madsen is director for Invest in Norway. He is responsible for the global activity in attracting foreign direct investments to Norway, ensuring the continued development of sustainable industries. He has a Master of Science degree from the NHH Norwegian School of Economics. He started his career in the shipping industry, he then held senior positions and board memberships in several major companies in the maritime industry, such as R.S Platou Shipbrokers, Borgestad ASA and Aker Borgestad Operations. Gard has also worked several years with business development in Herøya Industripark, one of the largest industrial parks in Norway. He started working in

Innovation Norway in 2022 as an investment manager in team Invest in Norway, before taking on responsibility as director from 2023.

Christina Bu Secretary General, Norwegian EV Association



Ms. Bu has for the last nine years been leading Norsk elbilforening (the Norwegian EV Association) – an NGO and consumer organisation that has been fast growing and now has 55 employees and over 120.000 members – EV drivers from all over the country. This makes it the worlds' largest EV driver organisation. The organisation plays an important role both nationally and internationally when it comes to promoting the shift to electric mobility, and work in collaboration with governmental bodies, industry and other organisations. As an expert on electric mobility Ms. Bu is frequently meeting with OEMs and advising politicians and government bodies from

different countries. She has been a keynote speaker at conferences across the globe. With EVs accounting for over 80 percent of new car sales, Norway is demonstrating that electrification indeed is achievable.



Rawee Boonsinsukh Executive Vice President, Bangchak Corporation Plc



Rawee Boonsinsukh has over 20 years' experience in the energy sector. He has extensive experience in business development and investment in oil and gas industry. Mr. Rawee is currently the executive vice president at Bangchak Corporation public company limited, and serves as a board member at Winnonie Company Limited, a green energy innovator.

Chantakorn Gridwitchayayarkarn

Vice President for Information, Communication & Public Relations, Electrical Vehicle Association of Thailand (EVAT)



Mr. Chantakorn David Gridwitchayayarkan currently serves as the Vice President for Information, Communication & Public Relations at the Electric Vehicle Association of Thailand (EVAT). He assumed this role in 2020 within this non-profit organization, alongside other members of Thailand's burgeoning EV industry. EVAT's primary objective is to advocate for the widespread adoption of electric vehicles in Thailand, thereby significantly reducing road pollution, particularly in major urban centers. This strategic direction aligns with the nation's commitment to transitioning toward carbon neutrality by electrifying its transportation infrastructure. EVAT is actively involved in

fostering industrial manufacturing, as well as research and development initiatives related to EV technologies within Thailand. The association currently boasts 384 distinguished members representing various segments of the EV and EV-related industries in the country. Furthermore, EVAT holds the distinction of being appointed as one of the subcommittees under Thailand's national EV board. Mr. Chantakorn is also the founder and Group CEO of GridWhiz (Thailand) Co., Ltd., a leading technology company specializing in providing EV charging solutions, electric motorcycle swapping solutions with sophisticated management platforms, and functioning as an EV roaming hub in Thailand. The company is actively expanding its operations to other ASEAN countries.



Paul Sumner Partner, PwC Thailand



Paul is a Partner of our Worldtrade Management Services (WMS) practice in Thailand. Paul has been in Thailand since 1997, where he now leads the Customs and International Trade practice for Mekong (Thailand, Vietnam, Cambodia and Laos), Malaysia and the Philippines. He is also the East Cluster Auto Customs and Trade Leader. Paul is experienced in advising clients on various aspects of customs and international trade, with particular focus on the valuation of goods for customs purposes and audit / investigation defense. Paul is actively involved with customs and BOI compliance issues, including internal compliance reviews, dispute resolution, optimising

preferential trading arrangements and implementing customs valuation and tariff classification solutions. As a Partner in the regional business, Paul has responsibility for a number of key accounts, including companies in the auto industry. Paul specializes in origin assessment and Free Zone matters, and he has been providing advice to several automotive clients in Thailand. Prior to joining PricewaterhouseCoopers, Paul was a Higher Executive Officer with the HM Customs and Excise in the UK. He was based in Valuation Branch, where he undertook casework prior to moving into the policy section and representing the UK at European Commission meetings. Paul also worked in professional practice in the UK before relocating to Thailand.

Ole Jørgen Henæs Regional Director Asia, Innovation Norway



Ole Henæs is regional director Asia and Middle East. He is responsible for overseeing the strategic direction and operational management of Innovation Norway's offices in China, India, Japan, Singapore, South Korea, Dubai and Vietnam. He has a master's degree from the Royal Norwegian Naval Academy. He started his career in the Norwegian Navy, he then held senior positions and board memberships in several major companies in the maritime industry, such as Rapp Marine, Kongsberg Maritime, and Norwegian Maritime Exporters (NME). He started working in Innovation Norway in 2013 as the manager of the office in Vietnam, before taking on responsibility as regional director from 2017.



Kristine Anvik Leach Managing Director, Jotun Thailand



Kristine Anvik Leach has over 17 years of international leadership experience. She's held a variety of positions as Managing Director, Regional Marketing Director and Vice President Marketing in United Kingdom, Malaysia, India, and Thailand. She is currently holding the role of Managing Director for Jotun Thailand Ltd, based in Bangkok. After many years in Asia she believes local presence is important, and views understanding of local market conditions and team dynamics as critical success factors. Kristine focuses on engaging leadership and creating high-performance teams.

Dr. Asbjørn Warvik Rørtveit

Director for South-East Asia, Norwegian Seafood Council



As the Director of South-East Asia at the Norwegian Seafood Council, Asbjørn is in charge of all regional activities in the South-East Asia including Thailand, Taiwan, Malaysia and Singapore starting from August 2019. His primary role and responsibility are to work closely with the Norwegian seafood exporters with marketing of Norwegian seafood and to oversee market reputation and risk management with the objective to increase the value and demand of Norwegian Seafood among consumers throughout South-East Asia. With an educational background in Marketing, Asbjørn completed a doctoral degree (PhD.) in Marketing specializing in Consumer Behavior from The Arctic

University of Norway. He has an extensive background in Marketing and Market insights from 14 years at the NSC. Starting from 2009, he joined the Norwegian Seafood Council as Project Manager. Over the following years, he became Consumer Market Analyst in 2010, and the Director of Market Insight and Market Access in 2015.



Komut Maneechai Board Member, BCPR Co., Ltd.



Mr. Komut Maneechai has over 26 years' experience in the oil and gas industry with Unocal and Chevron as Geoscientist. He built extensive experiences in petroleum exploration and development through various assignments both international and in the Gulf of Thailand. He has expertise in prospect maturation, new venture, and business development. Mr. Komut is currently working as Vice President for Bangchak Corporation Public Company Limited with his role and responsibility to grow the petroleum exploration and production in Southeast Asia. He also serves as a board member at BCPR Company Limited which is a subsidiary of Bangchak Corporation Public Company Limited.

Jostein Aksnes CEO and Founder. Seven Peaks



Jostein Aksnes is the CEO and a founder of Seven Peaks, one of the leading digital transformation focused software agencies in Bangkok, Thailand. Jostein is an experienced entrepreneur with a strong technical software engineering background who has a passion for building quality products and delivering high quality professional services. His knowledge of building and running businesses in Thailand is well-established, having lived in Thailand for over 14 years and built 2 technology companies in the country.



H.E. Ambassador Espen Rikter-Svendsen Norwegian Ambassador to Bangladesh



Espen Rikter-Svendsen is a Norwegian career diplomat who entered the Foreign Service in 1990. He was accredited as Norway's Ambassador to Bangladesh on 23 September, 2020. Espen has spent more than half his his career on postings, mainly in Europe (Brussels, Paris and Rome) and Asia (New Delhi, Hanoi, Guangzhou and Dhaka). Before coming to Dhaka his last foreign posting was that of Consul General in Guangzhou, China, where he served from 2012 to 2017. Moreover he has done shorter stints at Norway's Embassies in Tehran and Seoul, as well as serving for two years as Special Envoy to Haiti, following the 2010 earthquake. During his periods in the Ministry

of Foreign Affairs he has worked extensively on Asian issues (China, South Asia), besides doing information and communication work. An interesting year was spent in the Protocol department preparing a State Visit to China. From 2018 to 2020 he was Norway's ASEM (Asia Europe Meeting) Senior Official. Espen holds a professional Law Degree (Cand. Jur.) from the University of Oslo, as well as an LLM from the University of London, Queen Mary College. Before joining the Foreign Service he worked for five years as a legal consultant in a Norwegian tech company. In addition to his mother tongue Espen can make himself understood in English, French, Italian and German, besides possessing some skills in Vietnamese. He has a son (24) and a daughter (22), both of whom are studying abroad (Canada and the UK). Espen a keen amateur photographer, in particular on one of his Nikon mirrorless cameras. He likes to play the piano, especially late at night when nobody else is around.

Belinda Hlatshwayo Monitoring & Evaluation Officer, United Nations Development Programme (UNDP)



Belinda Hlatshwayo is a Monitoring & Evaluation Officer with the Business and Human Rights in Asia portfolio, United Nations Development Programme. In this role, she engages with diverse stakeholders on an array of issues including corporate sustainability and environmental rights. Prior to this, Belinda served as Women, Peace and Security Coordinator for UNDP, promoting action to secure women's rights and security in Afghanistan, Indonesia, Nepal, Myanmar, Pakistan, the Philippines, and Sri Lanka. A lawyer by training, she has worked in Africa and Asia on inclusive governance, human rights, youth engagement, peacebuilding, and gender equality. She is a

recognised Fellow of the Geneva Centre for Security and Policy for her technical and advisory work on women's inclusion in conflict response, positive masculinity to end violence against women, and feminist approaches to address the nexus of conflict and climate change. Her previous roles also include with the International Criminal Court (ICC), Judicial Service Commission of Zimbabwe (JSC), and with a range of civil society organisations. She holds a Bachelor of Arts in French Language and Literature, a Bachelor of Laws (LL.B), and a Master of Laws specialising in International Law (LL.M).



Jostein Hole Kobbeltvedt

Executive Director, Rafto Foundation for Human Rights



Jostein Hole Kobbeltvedt has been Executive Director of the Rafto Foundation for Human Rights since 2016. The Rafto Foundation is a non-profit organisation dedicated to the global promotion of human rights. The Foundation's work includes awarding the annual Rafto Prize, give support to human rights defenders and work with businesses to strengthen their capacity to respect human rights. Jostein Hole Kobbeltvedt has a comprehensive background from the fields of human rights and international development. He is a political scientist with an MSc in Comparative Politics from the London School of Economics and Political Science (LSE).

Sara D'AnzeoPartnership Specialist for Catalyzing Women Entrepreneurship Program, United Nations ESCAP



Sara D'Anzeo serves as the Partnership Specialist for Catalyzing Women Entrepreneurship Program under the Innovation, Enterprise and Investment Section, Trade, Investment and Innovation Division of the United Nations Economic and Social Commission for Asia and the Pacific. She has been involved in spearheading the creation of forward-thinking partnerships at the regional level to harness both public and private resources to pilot and expand financial models to support gender equality and sustainable development. Prior to her current role, Sara played a pivotal role in enhancing collaboration with the private sector at the UNDP Bangkok Regional Hub to advance responsible

and inclusive business practices. She is a multifaceted professional with over thirteen years of expertise in international development with the United Nations, non-profit and private organizations.



Amarit Charoenphan

Vice President, Thailand Ecosystem Development for the Thailand Business Angels Network (TBAN)



Amarit is a Thai angel investor, advisor, and board member of over 40 startups with over a decade of experience in the technology startup ecosystem who is spearheading the Web 3.0 ecosystem as the Vice President, Thailand Ecosystem Development for the Thailand Business Angels Network (TBAN). In his Web 2.0 life, he was best known as the person who started Thailand's first coworking space in 2012 that became Thailand's only Google for Startups Partner Hub and one of Southeast Asia's best and largest tech conferences with close to 20,000 attendees. His passion for the startup community and to help entrepreneurs grow has led him to angel invests in many of

the top Thai startups and actively coaches over 1000+ different startups founders over the past decade. He is a Techstars All-Stars Community Builder, Fellow of the Edmund Hillary Fellowship (EHF), Obama Leader: Asia Pacific and has been named as one of Forbes Asia 30 Under 30: Enterprise Technology, and Thailand Startup Enabler of The Year 2016. He is also a regular expert contributor on the Thailand and Southeast Asian technology scene on global tech media such as CNN, Forbes, Nikkei and Tech in Asia.

Paul Srivorakul Co-founder and Group CEO, aCommerce



Paul Srivorakul is the Co-founder and Group CEO of aCommerce, the leading Ecommerce enablement platform and solutions provider in Southeast Asia. Since its establishment in 2013, aCommerce has secured \$118 million in funding and operates across five markets, overseeing more than 150 leading brands, such as Adidas, Estee Lauder, Nestle, Microsoft, and Chanel. In addition to his role at aCommerce, Paul is also the Co-founder and Executive Chairman of Ardent Capital, an early-stage venture builder and \$20 million venture fund focused on Southeast Asia. Paul has successfully secured investments surpassing \$30 million and orchestrated exits totaling \$100

million from three previous internet ventures. These ventures include Ensogo Group, an e-commerce site acquired by LivingSocial; Admax Network, an ad network acquired by Komli Media; and Newmedia, a digital ad agency acquired by STW Group, a WPP company. Prior to his entrepreneurial journey, he started his career in business development at Ask Jeeves Inc. (ask.com) in the United States after graduating from the University of California, Berkeley.



David Jou CEO. Pomelo



David Jou is the current CEO and co-founder of Pomelo, a leading digital fashion platform and retailer in Asia. With a strong background in business and technology, David has successfully guided the company through rapid growth and expansion. His strategic vision and leadership have propelled Pomelo to the forefront of the industry, positioning it as a trendsetter in the fashion market. David previously co-founded Lazada, which was later acquired by Alibaba, where he served as the Managing Director. During his tenure, Lazada Thailand grew to be one of the leading online shopping sites in Thailand. David's journey began with a Bachelor's degree in Economics at Amherst University and later worked at Bain & Company and New Mountain Capital (New York City, New York).

Rathiya Jinn Issarachaikul COO. RISE - Corporate Innovation Powerhouse



Jinn is an experienced venture builder. As the COO of RISE – a corporate innovation powerhouse, she gets to work with innovation teams from various organisation in Thailand, helping them to launch new ventures from the ground up. Her expertises are in both Sales and Operations Management which she finds helpful for mentoring early stage and late stage startups. Prior to joining RISE, she was the pioneers for global tech giants in the Thai market, holding key positions such as Head of Sales and Business Development for Facebook and Country Manager for Amazon Global Selling. Jinn has a degree in Computer Engineering from Chulalongkorn University and an MBA from the University of Oregon. She has completed 5 marathons and still counting.



Dr. Tine Rørvik Leader of SCG's effort on international partnerships & innovation SCG



Dr. Tine Rørvik leads SCGs effort on international partnerships & innovation to drive the business towards a Net Zero ambition and to be in the forefront in Circular business. She has extensive leadership experience in Innovation and business management through previous positions with 10 years as CEO in the polymer expertise company Norner where she has been responsible from establishing the company to a successful business of today. Prior to this, Tine was part of Innovation Management in Borealis heading the Scandinavian research centers. Dr. Tine Rørvik received Master degree in Chemical Engineering, PHD in Catalytic chemistry. Business training at Babson US and

IMD Switzerland and has experience from a numerous of board positions ranging from Technology companies, Industry, Banking, University and Public funding.

Robert C. Fox Consultant, Joint Foreign Chambers of Commerce of Thailand (JFCCT)



Bob is an experienced senior executive, lawyer and consultant with roles in JFCCT www.jfcct.org (Joint Foreign Chambers of Commerce in Thailand), and a member of the Supervisory Board of the EU-ASEAN Business Council. He has experience as CEO large listed company roles, global MNC management, SME and start ups, and legal practice. Firms include British Telecom, Baker McKenzie, Starhub Singapore, du (UAE), TIME dot Com Bhd (Malaysia), Bond University (Australia) and regional management in analytics, broadband wireless and digital media. In Thailand or the region he has devised and developed policy recommendations on some 15 areas including Rule of Law,

Al (in particular Al Governance), Climate (and ensuring credible information and standards for investments with the byline "NetZero with Integrity"), Clean Air, Corporate Governance, ESG, Fast Track Regulatory Reform (Guillotine), Digital Platforms Governance, on-line governance, Copyright, Data Privacy, investor protection and other areas. BA LLB (UNSW), admitted in four jurisdictions, Masters – Stanford University Graduate School of Business (Sloan Fellow), and various ICT, stock exchange and listed director certifications. A THAC certified mediator and AFS scholar.



Johan Martin Seland Director, Head of Sustainability, Telenor Asia



Johan Martin Seland is the Head of Sustainability at Telenor Asia. He is a sustainability professional with expertise in climate and environment, public policy, risk- and project management, social impact, and human rights. He has a track record of driving sustainable change across South Asia and Southeast Asia, and in leading ESG strategy and decision making. Johan holds a Master in Public Policy from the Lee Kuan Yew School of Public Policy, National University of Singapore, where he was the Valedictorian Lee Kuan Yew Awardee. He is a certified Sustainable Development Goals (SDG) Professional by the Global Public Policy, Network (GPPN).

Andreas Thorud Director, Norwegian Seafood Council, China



Andreas Thorud is the China Director of Norwegian Seafood Council's (NSC). Prior to the current position, Andreas has spent many years working in China within the marine biotech industry. He previously held the position as General Manager China for the Norwegian company Aker BioMarine, and later also regional Senior Vice President for the Asian region. Andreas has a bachelor's degree in international business and marketing, as well as a master's degree in Contemporary China from Nanyang Technological University in Singapore.



Micheal Keaney Country Manager, Yara Myanmar



Micheal Keaney is an agronomist and business leader who has more than 15 years of experience in the fertiliser industry. In a career with global companies spanning more than 20 years, Micheal's assignments have taken him from his native Ireland to New Zealand and Southeast Asia. Prior to Yara, he had more than six years' experience in the pharmaceuticals / diagnostics sector before joining Ballance Agri-Nutrients (a Yara distributor in New Zealand) in 2008. He then joined Yara Thailand in 2015 as the company's Agronomy Development Manager. Micheal was promoted to Myanmar Country Manager in 2020. In his current role, Micheal leads all aspects of Yara's business operations

in Myanmar. He continues to ensure the safety of his team and business continuity, despite a challenging commercial, investment, and security climate. Originally from the northwest of Ireland, Micheal is a citisen of Ireland and New Zealand. He is based in Bangkok, Thailand. He holds a Bachelor of Science in Environmental Science and Technology from the Institute of Technology in Sligo, Ireland. In his leisure time, Micheal is a passionate traveler who has backpacked across Australia, New Zealand, South America, the Middle East, and the Asia Pacific region. He also has interests in sports and outdoor activities, particularly football, sub-aqua diving, trekking, and snowboarding.

Maarten Geraets Consultant, Alternative Protein Business



Maarten Geraets recently left Thai Union, where he led the Alternative Protein Business Unit from Bangkok. He is currently exploring his next adventures, and these will most likely sit within the broader food-systems-change space. Passionate about the future of food, base-of-the-pyramid solutions, alternative proteins, innovation – Maarten's purpose is to contribute to a better (food) world. The last 2.5 years at Thai Union PLC in Bangkok, he led the Alternative Protein Business for Thai Union Group globally, a leading global seafood player from Thailand. The internal startup had a focus on human food solutions leveraging plant-based and exploring options in

cultivated and fermentation. His mandate was to build a business in Alternative Seafood as one of the first legacy seafood players, leveraging the manufacturing skills of the company to support the larger alternative protein space. With a career across Asia, the Middle East, Africa, and Europe with Nestlé, spanning commercial, research and development, and general management roles, Maarten has extensive global experience in driving results through people and innovation in consumer-facing businesses in the food space. He later joined EssilorLuxottica, the world's largest eye wear company, as President of the South Asia business, where he was responsible for a turnaround in the business to bring it back to growth. Maarten holds a Msc in Management & Organization from the RijksUniversiteit Groningen in the Netherlands and a MBA from IMD in Switzerland. Recently also followed the IMAGINE program on systems-change, curated by Paul Polman. He is married with two daughters. He loves the outdoors, sports, travel, and as a true "foodie" loves a great meal.



Bjørn Wallentin EVP of Qrill sales, Aker BioMarine



Bjørn Wallentin is the EVP of Qrill sales into the Aqua and Pet segment in Aker BioMarine. He has a long track record within sale and management positions in the Norwegian multinational company Jotun before he joined Aker BioMarine in 2022. Bjørn holds a Master of Science degree in chemistry from Norwegian University of Science and Technology (NTNU) in Norway

Vibeke Lyssand Leirvåg Chairwoman, Joint Foreign Chambers of Commerce in Thailand (JFCCT)



Vibeke Lyssand Leirvag is the founder of Felicia (Thailand) Ltd, Felicia Design, a leading high-end manufacturer of silver and gold jewellery. Felicia Design is a Norwegian-controlled company delivering European innovative technology and products at high-quality standards. With its 150 employees, Felicia Design has gained a reputation as a trusted partner and manufacturer for well-respected design brands from Europe, the USA, and Australia. Felicia Design focuses on sustainable jewellery production and is certified by the Responsible Jewellery Council (RJC). Felicia Design has joined the private sector collective actions against corruption and is certified under Coalition Against

Corruption (CAC), a 2nd term. Felicia Design is a member of the UN Global Compact and incorporate in its values the Ten Principles into its business strategy, policies and procedures. Vibeke is an entrepreneur. She arrived in Thailand in 1989 and has a background in jewellery design and manufacturing. She has built Felicia Design from being a small start-up operation to a solid SME offering OEM services and supplying leading jewellery brands worldwide. Vibeke has been active on the Thai-Norwegian Chamber of Commerce (TNCC) board since 1997. She has held the position of President and presently serves as Vice President. During her tenure as President, Thailand hosted the Norway-Asia Business Summit 2014 with 260 participants in Thailand and Myanmar. This was the largest gathering of Norwegian businesses and governments in Asia. Vibeke has held the position as Vice Chair for Joint Foreign Chamber of Commerce in Thailand (JFCCT) for five years, and has since 2022 taken on the position as Chairwoman of JFCCT. JFCCT works actively on collective actions against corruption; JFCCT has signed an MOU with National Anti-Corruption Commission (NACC). JFCCT works actively with the private sectors, through the organisations Coalition Against Corruption (CAC) and Anti-Corruption Thailand (ACT) on collective actions, where awareness, educating and a collective action for zero tolerance through collective actions. Vibeke works closely with Board of Trade Thailand (BoT) through her role as Chairwoman of JFCCT and in her position as Advisor to BoT.

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Veeris Ammarapala Governor, Industrial Estate Authority of Thailand



Assoc. Prof. Dr. Veeris Ammarapala, born on January 9, 1975, is an academic and leader in the field of Industrial and Systems Engineering. Currently serving as a Professor of Technology Management, he holds the role of Governor at the Industrial Estate Authority of Thailand, contributing to the nation's industrial development. Dr. Veeris earned his Bachelor's in Industrial Engineering from Sirindhorn International Institute of Technology, Thammasat University, followed by a Master's in Operations Research from Columbia University and a Ph.D. in Industrial and Systems Engineering from Rutgers University. Throughout his career, Dr. Veeris has taken on roles such as

Committee Member at Global Utilities Services Company Limited and Subcommittee Member of Finance Budget and Investment at the Industrial Estate Authority of Thailand. His expertise includes Decision Support Systems, Risk Management, Production and Logistics Management, and Maintenance Management. In addition to his academic and industry contributions, Dr. Veeris has served in advisory capacities for government bodies, including the Ministry of Justice and the Narcotics Control Board. Recognized for his contributions, he received accolades such as the Outstanding Researcher Award at Thammasat University and the Royal Award of Mother Day in 2023. Dr. Veeris is also involved in research projects with entities like the Department of Rural Roads and the National Research Council of Thailand. He actively participates in community-building activities, holding the role of Vice President of the Sirindhorn International Institute of Technology Alumni Association. Dr. Veeris's career reflects a dedication to academic excellence, public service, and the advancement of industrial practices.

Dr. Cholachit Vorawangso Virakul Executive Director. Eastern Economic Corridor (EEC)



Cholachit Vorawangso Virakul, PhD is an Assistant Secretary General, Supervise BCG Industry Division and Services Industry Division in Investment and International Affairs Department. Mrs Cholachit was previously an Assistant Secretary General, Macroeconomic Affairs (responsible for the Corporate Strategy Department), an Executive Director of the Office of the Secretary-General (responsible for Management and Strategic Affairs) and International Affairs Division at the Eastern Economic Corridor Office of Thailand, a vital public agency and business facilitator that coordinates closely with other public authorities and private sectors to encourage investment, uplift

innovation, and advanced technology in Thailand for future generations. Recently, Mrs Cholachit has also been appointed to be Sub-Committee for Promotion of Trade, Investment and Comprehensive Logistics on the (Draft) The Thirteenth National Economic and Social Development Plan (2023-2027), be a member of Working Group Management of Labour Demand and Supply in EEC, The Committee on Labor, Senate, and be a Sub-Committee for Economic Statistics, National Statistical Office. Mrs Cholachit graduated from Chulalongkorn University with a Bachelor's Degree in Economics. She earned her M.A. in Economic Development and Policy Analysis and PhD in Economics with a Postgraduate Studentship from the University of Nottingham, UK.



Nathareekon Saesubak Nordic Director, Thailand Board of Investment



Nathareekon Saesubak spent her career at the Office of the Board of Investment (BOI) since 1999. She has experience in investment promotion in various capacity, both inward and outward investment. During this period, she spent the first 10 years in the industrial linkage development to strengthen Thailand's supporting industry then spent the rest in the marketing operation. She was part of several country desks of the BOI to promote Thailand as the land for investment, such as European Desk, America Desk, Middle East Desk, Russian Desk, and Indian Desk. Recently during March 2019- July 2023, she was appointed to be the Nordic Director of Thailand Board of

Investment based in Stockholm. Oversees 5 countries which are Denmark, Finland, Norway, Sweden, and Russia. Currently, she is backed in head quarter and working at Foreign Investment Marketing Division.

Hsiao Mae Wu Marketing Manager, Jotun Thailand



Hsiao Mae Wu has over 15 years of experience in Marketing with international experience. She has held various positions in Marketing within the Asian and Middle East region.

She is currently the Marketing Manager for Jotun Thailand Ltd, based in Bangkok. Being an all-rounder Marketing Strategist in Asia, she has a strong passion for improving and inspiring quality lifestyles through innovation and developing strategies that contributes to local success.



Kobkarn Wattanavrangkul Chairperson, Toshiba Thailand



Chairperson of Toshiba Thailand Co.,Ltd.
Chairperson of KASIKORN BANK
Former Minister of Tourism and Sports of Thailand
Former Special Advisory Committee to Prime Minister

Kobkarn Wattanavrangkul is a Chairperson of Toshiba Thailand Co., Ltd. and former Minister of Tourism & Sports. The secret to her success is her belief in people and commitment to human resource development and team unity. To this day, she remains faithfully determined to orient her business towards social responsibility rather than solely on industrial objectives.

She holds numerous positions such as Chairperson of Bangkok Art and Culture Centre Foundation Committee (BACC), Chairperson of the Board – N.C.C. Management & Development Co.,Ltd., Board Member of Paralympic Committee of Thailand, Honorary President of the Thai-Japanese Association, Vice Chairman of Thai Chamber of Commerce and Committee of The Thai Red Cross Society. She has also recently been made the Chair of the Board at Kasikorn Bank, one of the top commercial banks in Thailand.

Duangjai Asawachintachit Former Secretary General, Thailand Board of Investment



Duangjai Asawachintachit received a bachelor's degree in French from Chulalongkorn University and obtained her MBA (Finance and International Business) from Indiana University on a Fulbright scholarship. She had a long career at the Thailand Board of Investment, which is a key government agency in charge of attracting foreign investment and encouraging local investment as well as improving Thailand's investment ecosystem. Apart from having spent 5 years as the Director of the Board of Investment Paris Office, she spent most of her career in the fields of international business and international trade negotiations. In 2005, she became Director of Investment

Marketing Division which is directly in charge of attracting foreign direct investment. She then assumed the position of Deputy Secretary General in 2010 and BOI Secretary General in 2017. During her tenure as a BOI executive, she worked extensively with international business communities. After her retirement from the BOI, she has joined the National Innovation Agency as an advisor to the Board as well as other assignments in the public sector, including a member of the Council of State and a board member of the National Center for Genetic Engineering and Biotechnology (BIOTEC).







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