

Welcome to

Norway-Asia Business Summit 2023

29 November – 1 December 2023 at Avani Riverside Bangkok Hotel, Thailand

Register Now!



Version 7 November 2023

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Norway-Asia Business Summit 2023

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Navigating the Green Transition

- **ESG**
(New Realities for Boards. Business and Human Rights, ESG in Practice)
- **Feeding the Future World**
(From Crop Nutrition to Aquaculture, Seafood Exports)
- **Energy and Environment Solutions for Asia**
(From Carbon Capture, Hydrogen, Ammonia to Offshore Wind and Solar.
How does it all fit together? Circular Economy. Electrical Vehicle Infrastructure.)
- **Tech and Digital Transformation**
(From the next frontier in Telecom to VCs. Tech Startups in Asia)
- **Invest: Norway in Asia – Asia in Norway**
(Diverging opportunities)



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About The Summit

About the Summit

Event period: 29 November – 1 December 2023 at Avani Riverside Hotel, Bangkok

- The Norway-Asia Business Summit, first organised in 1998, has evolved into a meeting place for Norwegian industry in the region, the support apparatus of the Norwegian government and the diplomatic missions in the region and as such it truly represents the recently revitalised “Team Norway” concept. The summit today is the most important meeting arena between Norwegian and Asian business leaders.
- The last Norway-Asia Business Summit took place in Shanghai in November 2019. 2023 will be the first physical summit since the pandemic giving Norwegian businesses a chance to meet again and to expand their networks, understand market trends and to gain insights on investment opportunities and challenges in the region.
- The **target audiences** are business and industry leaders, government representatives, technology innovators, business support organisations, experts and academia, international organisations and media. **Targeted number of participants is 150-200** people.
- The **objective** is to strengthen trade and investments between Norway and Asia, and enhance cross border cooperation between leading institutions, companies and technology clusters.
- **Event period: 29 November – 1 December 2023 at Avani Riverside Hotel, Bangkok**



About the Organiser

The Thai-Norwegian Chamber of Commerce was founded in 1996 with the aim of facilitating increased trade and investment between Thailand and Norway. It provides members with a forum to improve business conditions and opportunities as well as create venues and channels for the exchange and sharing of information.

Facts about the Thai-Norwegian Chamber of Commerce

- Members of the Chamber are the key decision makers within Norwegian related industries in Thailand
- The Chamber is mainly a business forum and activities in the Chamber reflect this
- The Chamber has close to 60 members, of which 90% are Premium or Corporate members
- The Chamber's former President is the Chairwoman of the Joint Foreign Chamber of Commerce (JFCCT)
- The Chamber President and two of the Vice Presidents sits on Thailand's Board of Trade



Norway-Asia Business Summit Snapshots



Telenor Group CEO (2015-Present)



Norwegian Prime Minister (2013-2021)
Singapore Minister of Trade and Industry (2004-2018)



Norwegian Ministry of Trade, Industry and Fisheries (2014-2018)

Key Content Pillars



Green Transition

ESG/SDG (Environmental, Social, Corporate Governance) and BCG (Bioeconomy, Circular Economy and Green Economy), Agri-Food Sustainability, Renewable energy solutions



Innovation Pioneer

Electrical Vehicle Hub, Asia as a digital hub, Telecom and digital transformation, Logistics, Green shipping and Maritime, Diversification of supply and manufacturing chains



Investment in Asia

FTA in Asia, Global and regional framework on trade, Seafood exports, Investment in Norway and Asia

Line-Up Main Activities

Conference

Stay updated on industry trends and cultivate a fresh perspective



Networking

Establish and strengthen relationships with key stakeholders



Business Matching

Acquire new leads and business partnerships



Exhibition

Drive brand promotion and launch new products



Exhibition/Booth Opportunities

Exhibition at the summit

Our Exhibition Zone gather leading businesses in its sectors to showcase the latest trends, products, solutions and investment opportunities to decision-makers and influents from a wide range of business.

Why should you become exhibitor?

- **Boost visibility:** Strengthen your brand image and put you in front row of your target audiences in the region.
- **Lead Generation:** Opportunity to showcase, reach out wider potential customers and business partners with in-person presentations to receive feedback, validation for the products and attract interests.
- **Recognition:** Creating buzz to recognising the products before the launch day.



Exhibition Package

- 4 complimentary tickets to the summit
- Featured logo as exhibitor on the summit website www.norway-asia.com with link to your website
- 1/2 page ad in the summit programme. Programme will be sent to all members of all Business Associations in Asia as well as to relevant stakeholders in Norway
- Exhibitor exposure at exhibit area **(2x2 m)** outside the main conference area (Basic booth equipment includes one table and two chairs. Construction and design costs not included)

The price for the Exhibitor package is the **Baht 80,000** excluding VAT.



Thank You!

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